



COOKIE POLICY

Last Updated:	04 April 2025
Next Review:	04 April 2027
Responsibility:	Company Secretary

1. What are cookies?

- 1.1. Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to 'remember' you and your preferences, either for a single visit (through a 'session cookie') or for multiple repeat visits (using a 'persistent cookie').
- 1.2. They ensure a consistent and efficient experience for visitors and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as 'first-party cookies'), or by other websites who serve up content on that site ('third party cookies').

2. Cookies and The Cold War Network sites

- 2.1. The Cold War Network website makes use of cookies for a variety of different purposes. These include those that are 'strictly necessary' for technical reasons; those that enable a personalised experience for visitors and registered users; and those that allow displaying advertising from selected third-party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action, such as clicking the 'like' or 'follow' button on a post.
- 2.2. Many of the cookies we use are only set if a visitor is a registered Cold War Network website user, whilst others are set for all visitors upon certain actions.

3. Cookies we use

- 3.1. Below is a description of each category of cookies that are in use, along with specific examples (including both those used for registered and non-The Cold War Network website users).
- 3.2. **Strictly Necessary:** These are the cookies that are essential for The Cold War Network to perform its basic functions. These include those required to allow registered users to authenticate and perform account-related functions, as well as to save the contents of virtual 'carts' in the e-commerce functionality. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- 3.3. **Functionality:** These cookies are used to store preferences set by users such as account name, language, and location. They are not used to track visitors on sites external to The Cold War Network.
- 3.4. **Performance:** Performance cookies collect information on how users interact with The Cold War Network, including what pages are visited most, as well as other analytical data. These details are only used to improve how our website functions. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance and improve future experience.
- 3.5. **Advertising/Tracking:** These cookies are used to display relevant advertising to visitors on The Cold War Network, as well as to track the volume of visitors to the site. They track details about visitors such as the number of unique visitors, number of times particular ads have been displayed, the number of clicks the ads have received, and are also used to measure the effectiveness of ad campaigns by building up user profiles.

These are set by Automattic and trusted third party networks, and are generally persistent in nature. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

- 3.6. Third Party/Embedded Content: The Cold War Network site makes use of different third-party applications and services to enhance the experience of website visitors. These include social media platforms such as Facebook and LinkedIn (through the use of sharing buttons), or embedded content from YouTube and Vimeo. As a result, cookies may be set by these third parties and used by them to track your online activity. We have no direct control over the information that is collected by these cookies and disabling them may break the functionality of the embedded content.
- 3.7. Controlling cookies: Visitors may wish to restrict the use of cookies, or completely prevent them from being set. Most browsers provide ways to control cookie behaviour, such as the length of time they are stored, either through built-in functionality or by utilising third-party plugins.
- 3.8. To find out more on how to manage and delete cookies, visit aboutcookies.org. For more details on advertising cookies, and how to manage them, visit youronlinechoices.eu (EU based), or aboutads.info (US based). It's important to note that restricting or disabling the use of cookies can limit the functionality of this site, or even prevent it from working correctly at all.

4. List of cookies on coldwarnetwork.co.uk

Cookie Name	Category	Purpose	Duration	Consent Required
session_id	Essential	Maintains user session state and navigation across pages	Session (until browser closes)	No
cookieyes_consent	Essential	Stores user's cookie consent preferences	1 year	No
site_language	Functional	Remembers the preferred language selected by the user	1–2 years	Yes
remember_me	Functional	Keeps users logged in between visits	30 days	Yes
_ga	Analytics (Google)	Distinguishes users for statistical reports on website usage	2 years	Yes
_gid	Analytics (Google)	Distinguishes users on a per-session basis	24 hours	Yes
_gat	Analytics (Google)	Throttles request rate to Google Analytics servers	1 minute	Yes
YouTube embeds	Third-party Tracking	Enables video playback and may track usage across websites	Varies (set by YouTube)	Yes

5. Disclaimer

- 5.1. We at The Cold War Network CIC take our responsibilities under data processing law very seriously, we also work hard to bring the best web experience to our visitors. This does mean that we may trial a new feature which may place additional cookies on your device.
- 5.2. Where possible we ensure that the list of cookies on this page are updated but occasionally one may slip through the net. If you encounter a cookie from this site that is not listed above please consider blocking it whilst being aware that it may affect functionality, we would so appreciate you reporting the cookie to info@coldwarnetwork.co.uk so we may investigate and take remedial action.